



UK PARKOUR COMPETITION

FEBRUARY
18TH - 20TH, 2022



ABOUT

PROJECT UNDERGROUND



Project Underground was conceived in 2016, soon after the opening of NovaCity Rotherham. It's aim was two fold. Firstly, to create the first youth parkour competition in world and provide a stepping stone for young athletes to enter the world of parkour, and secondly, to create an international level Parkour event in the UK, something that had not been done since 2009 in London, that would attract professional athletes to meet, compete and share skills and experiences.

Over the 8 previous iterations of the competition it has grown into one of the worlds premier international parkour events bringing together over 100 competing athletes which now include sponsored athletes, Hollywood stunt performers and industry leading brands.

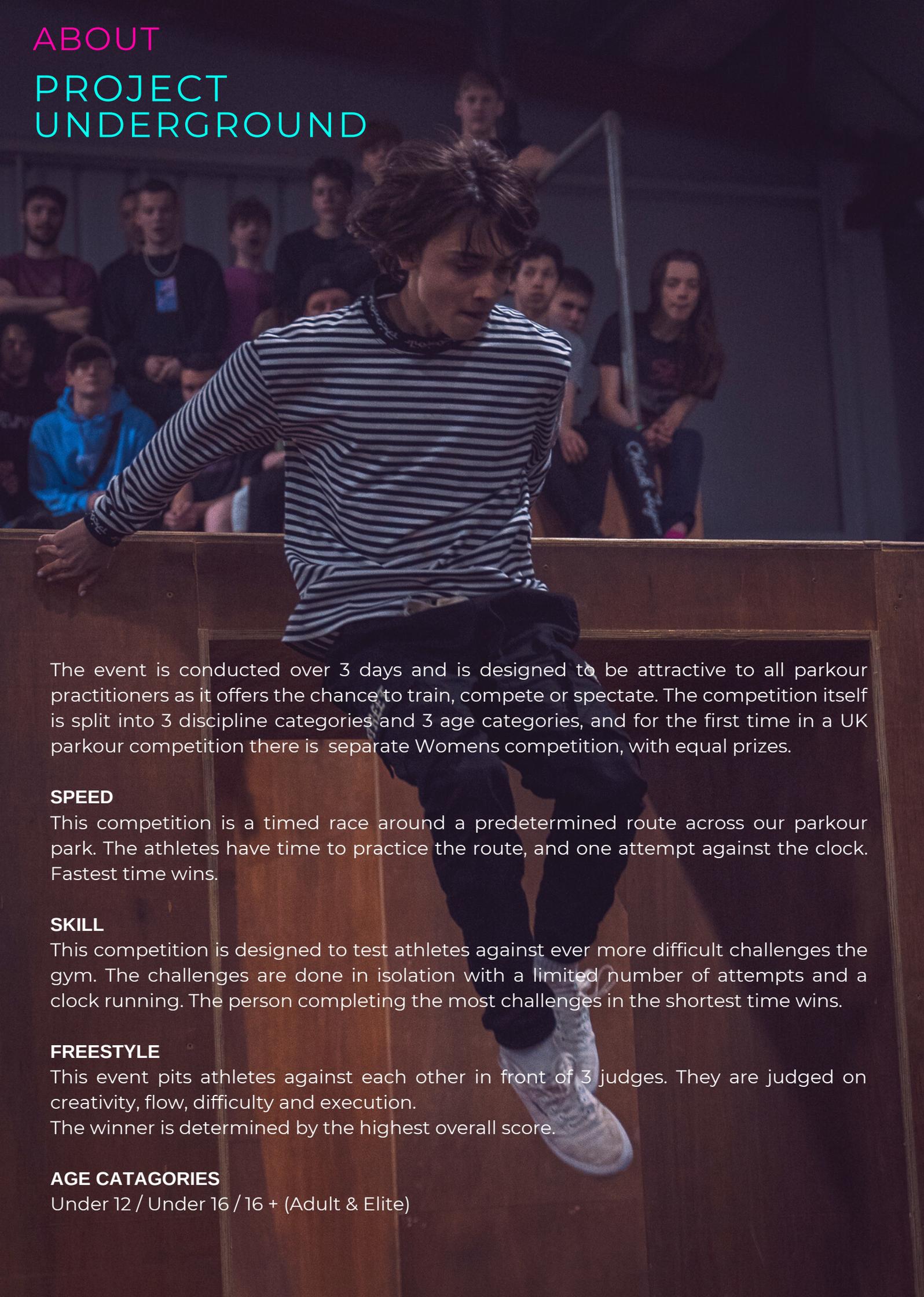
This success has created feedback loop in the UK parkour scene. As the sport of parkour grows, so does the competition and opportunities we can provided to our young people.

Our goal is to grow this event into a major spectator event utilising local stadiums with seating for up to 4000 people. Due to the disruption of the pandemic we wish to hold our next competition in our regular venue for one last time. The NovaCity Rotherham gym.

The event is a paid event, with tickets being sold for competitors and spectators. The income generated goes directly in to parkour initiatives run by NovaCity. These include workshops, free community open days and funding young parkour athletes and projects.

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The event is conducted over 3 days and is designed to be attractive to all parkour practitioners as it offers the chance to train, compete or spectate. The competition itself is split into 3 discipline categories and 3 age categories, and for the first time in a UK parkour competition there is separate Womens competition, with equal prizes.

SPEED

This competition is a timed race around a predetermined route across our parkour park. The athletes have time to practice the route, and one attempt against the clock. Fastest time wins.

SKILL

This competition is designed to test athletes against ever more difficult challenges the gym. The challenges are done in isolation with a limited number of attempts and a clock running. The person completing the most challenges in the shortest time wins.

FREESTYLE

This event pits athletes against each other in front of 3 judges. They are judged on creativity, flow, difficulty and execution. The winner is determined by the highest overall score.

AGE CATEGORIES

Under 12 / Under 16 / 16 + (Adult & Elite)

SPONSORSHIP OPPORTUNITY

PROJECT UNDERGROUND

NovaCity are excited to offer ways for companies and organisations to support the growth of Project Underground and the benefits it provides for its participants.

Parkour is one of the easiest sports to get into. You need some shoes and a gym or outdoor space. That's why we love it. It's a great activity for improving social skills, fitness, and health, both mental and physical.

NovaCity is creating the infrastructure in the UK for those who want to take that next step. There is currently no funding or support available for extra training, or getting to events. Parkour athletes are exceptionally frugal but it can be difficult breaking into the professional ranks. Prize competition is one way to help this and is growing worldwide offering a financial incentive and exposure to pursue a career in Parkour. For our young people, being able to travel to other gyms, compete at competitions and become part of the wider parkour world is difficult and often expensive.

Project Underground is proud to be able to offer cash prizes for its events, and support young people through initiatives paid for by ticket sales.

OUR
FUNDRAISING
GOAL

£10,000

The funds are to be used for

PRIZE MONEY

JUDGES EXPENSES - Our judges travel to and from the event

SPECIAL GUESTS - The young people choose the athletes they would like to attend

EVENT HOST & MC

TROPHIES AND MEDALS

FOOD AND DRINK - (The event supplies 3 meals a day for athletes)

YOUR SUPPORT COUNTS

PROJECT UNDERGROUND



SPONSOR AN EVENT

The opportunity to join forces and sponsor an individual event.

Your company will be represented on all social media in the run up to, during, and after the event.

You will invited to attend the event with members of your company.
Opportunity to present the trophy.

Choose between:

- FREESTYLE,
- SKILL
- SPEED
- WOMENS
- UNDER 16'S
- UNDER 12'S

ONE OPPORTUITY PER EVENT

£1300 TARGET PER EVENT

SPONSOR THE EVENT

Contribute to the overall success of the event by providing funds for.

TROPHIES AND MEDALS

£ 200

JUDGES, SPECIAL GUESTS AND HOST

£1000

FOOD & DRINK

£1000

We welcome support of any kind,
and bespoke packages are available.

Please contact Liam Norbury
NovaCity Director & Project Underground creator



WWW.NOVACITYCENTRE.COM



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01709 801 261

NOVACITYCENTER@GMAIL.COM